

Official Rules

2017 Heroes of the Storm® “Suns Out – Guns Out,” Sweepstakes

1. Eligibility. BLIZZARD ENTERTAINMENT, INC., A DELAWARE CORPORATION (referred to herein as "SPONSOR") IS THE SPONSOR OF THIS CONTEST. THIS CONTEST IS OPEN ONLY TO RESIDENTS OF THE UNITED STATES, CANADA (EXCLUDING QUEBEC), AUSTRIA, BELARUS, BELGIUM, BELIZE, BULGARIA, CHILE, CROATIA, CZECH REPUBLIC, DENMARK, EGYPT, ESTONIA, FINLAND, FRANCE, GERMANY, GREECE, HUNGARY, ICELAND, IRELAND, ISRAEL, ITALY, JAMAICA, JAPAN, KAZAKHSTAN, LATVIA, LITHUANIA, LUXEMBOURG, MALTA, MEXICO, NETHERLANDS, NORWAY, POLAND, PORTUGAL, PUERTO RICO, ROMANIA, RUSSIAN FEDERATION, SERBIA, SINGAPORE, SLOVAKIA, SLOVENIA, SOUTH AFRICA, SPAIN, STATE OF QATAR, SWEDEN, SWITZERLAND, THE UNITED KINGDOM, TUNISIA, TURKEY, UKRAINE., HONG KONG, SOUTH KOREA, MACAU, TAIWAN, THAILAND AND VIETNAM; WHO: (i) HAVE AUTHORIZED ACCESS TO A FULL BLIZZARD ACCOUNT REGISTERED ON THE BLIZZARD GAMING SERVICE THAT HAS A HEROES OF THE STORM LICENSE ASSOCIATED WITH THE ACCOUNT THAT IS IN GOOD STANDING AND WHICH REMAINS IN GOOD STANDING THROUGHOUT THIS CONTEST; (ii) ARE OVER THE AGE OF MAJORITY IN THEIR COUNTRY OF RESIDENCE ON THE DATE REFERENCED BELOW AS THE START DATE FOR THE CONTEST; AND (iii) WHO ARE NOT RESIDENTS OF THE STATES OF NORTH DAKOTA, VERMONT, CONNECTICUT, OR MARYLAND IN THE UNITED STATES, OR THE PROVINCE OF QUEBEC, CANADA ("ENTRANTS"). **If you are under the legal age of majority in your country of residence (a "Minor"), one of your parents or legal guardians must submit a signed, written statement that they have read, understood and agree to these Contest rules with your entry, and that such agreement constitutes acceptance of these Contest rules on behalf of you and themselves.** Should you not have a Blizzard Account with a Heroes of the Storm license, you may register an account and add a Heroes of the Storm license at no cost to you at www.blizzard.com. If you reside in the States of North Dakota, Vermont, Connecticut or Maryland in the United States, or the Province of Quebec in Canada, you are not eligible to participate in this Contest. To be eligible to win a prize, entries must be completed and received by Sponsor in the format designated below. Directors, officers and employees of Sponsor, its parent, and any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families of each are not eligible to win any prizes. All applicable federal, state and local laws and regulations apply. Void where prohibited or restricted. In the event of any dispute, entries will be deemed to have been submitted by the owner of the e-mail address from which the e-mail was sent.

2. Disclaimer. Sponsor, all participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Contest disruptions, injuries, losses or damages caused by events beyond the control of Sponsor; or (d) any printing or typographical errors in any materials associated with the Contest.

3. Contest Period. The Contest shall commence on 10:00 AM PST June 27, 2017 (the "Start Date"), and shall continue in duration until 10:00 AM PST July 25, 2017 (the "Deadline"). All entries must be received by the Deadline to be eligible to win a prize.

4. How to Enter. Qualified entrants can earn an entry into the Contest by being on the winning team of a Heroes of the Storm game in Versus A.I., Quick Match, Unranked and Ranked, each day during

the Contest, with the maximum number of entries that a qualified entrant can amass for each weekly drawing being limited to seven (7) entries.

5. Odds of Winning. Odds of winning a prize depend on the total number of eligible entrants who meet the eligibility requirements and submit entries for the Contest. ALL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE AS WELL AS ANY COSTS AND EXPENSES ASSOCIATED WITH ACCEPTANCE AND USE OF A PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNERS. Prize Winners may be required to execute an affidavit of eligibility before they can receive their Prize. Prizes returned as undeliverable or otherwise not claimed (including the absence of Winners' answer to Sponsor's email and/or failure to provide a correct mailing address in one of the eligible countries mentioned in Section 1 above) within ten (10) business days from the time Sponsor sends notification to the Winner that they have one a prize), will be forfeited and, at Sponsor's discretion, awarded to an alternate winner for the drawing at issue. PC specs and parts are subject to change due to regional restrictions, requirements and conditions. Prizes are not transferable. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Sponsor reserves the right to substitute a prize (or portion thereof) of comparable or greater value for any prize. Limit one prize per household or address. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).

6. Prizes.

A. Weekly Prize Winners. On July 7th, 14th, 21st, and 28th, 2017, Blizzard shall randomly select the following winners from all qualified entrants who have registered entries for the Contest:

1. **Legendary** – One qualified entrant will be chosen at random to receive a “Legendary,” prize package consisting of a Gaming Personal Computer with components equivalent to an ASUS ROG IX Hero Z270 Motherboard, i7 Kaby Lake Q4 4.2 GHz CPU, Corsair Vengeance LPX 32GB Memory, Geforce GTX 1080 Video Card, Samsung 850 EVO 1TB SSD, RMI 750W PSU, NZXT H440 Case, and Corsair MM300 Compact Mat, Void Headset, M65 RGB Mouse, and Strafe Keyboard, and Windows 10, with an approximate retail value of Two Thousand Four Hundred Dollars (\$2,400.00 USD).

2. **Epic.**

a. Fifty (50) qualified entrants will be chosen at random to receive the following “Epic,” prize packages consisting of (i) Two Hundred Fifty Dollars (\$250.00 USD) in Blizzard Balance, or its equivalent in local currency, with the exception of South Korea where winners would receive the equivalent of \$250.00 USD in Battlecoin; (ii) fifteen (15) digital packs of Hearthstone “Return to Un’goro Expansion,” cards; and (iii) and the digital versions of the following Blizzard Games:

- World of Warcraft: Legion Digital Deluxe
- World of Warcraft: Battlechest
- Diablo III
- Diablo III: Reaper of Souls Digital Deluxe
- StarCraft II: Wings of Liberty Digital Deluxe
- StarCraft II: Heart of the Swarm Digital Deluxe
- StarCraft II: Legacy of the Void Digital Deluxe
- Overwatch Game of the Year Edition

This prize package has a total approximate retail value of Five Hundred Dollars (\$500.00 USD).

b. Fifty (50) qualified entrants will be chosen at random to receive the following “Epic,” prize package consisting of the following “Legendary” Heroes of the Storm skins:

- Cyb'arak Anub'arak
- Cobalt Cyb'arak Anub'arak
- Crimson Cyb'arak Anub'arak
- Mystic Kingdoms Arthas
- Frozen Mystic Kingdoms Arthas
- Shadow Mystic Kingdoms Arthas
- Azmodunk
- Showtime Azmodunk
- Real Dream Azmodunk
- Archangel Diablo
- Twilight Archangel Diablo
- Toxic Archangel Diablo
- Queen of Ghosts Kerrigan
- Vespene Queen of Ghosts Kerrigan
- Cruel Queen of Ghosts Kerrigan
- Space Lord Leoric
- Neutron Space Lord Leoric
- Hunter Space Lord Leoric
- Infested Tychus
- Dominion Infested Tychus
- Abandoned Infested Tychus
- Spectre Illidan
- Night Spectre Illidan
- Ghost Spectre Illidan
- Mecha Tassadar
- Cobalt Mecha Tassadar
- Vermillion Mecha Tassadar
- Judgment Uther
- Penance Judgment Uther
- Blessed Judgment Uther

This prize package has a total approximate retail value of One Hundred Fifty Dollars (\$150.00 USD).

c. Ten (10) qualified entrants will be chosen by Blizzard at random to receive an Illidan Statue with an approximate retail value of Three Hundred Fifty Dollars (\$350.00 USD).

3. Rare – Ten Thousand (10,000) qualified entrants will be chosen at random to receive the following “Rare,” prize package consisting of fifty (50) Heroes of the Storm Loot Chests, with an approximate retail value of Fifty Dollars (\$50.00 USD).

4. Common – One Hundred Thousand (100,000) qualified entrants will be chosen at random to receive the following “Common,” prize package consisting of five (5) Heroes of the Storm Loot Chests, with an approximate retail value of Five Dollars (\$5.00 USD).

B. Grand Prize. Two qualified entrants shall be chosen at random at the end of the Contest Period as the Grand Prize Winners, and will receive a trip to BlizzCon 2017 that will consist of: (i) round trip coach air fare for the Grand Prize Winner and an adult guest from the regional airport nearest the Grand Prize Winner’s residence to Southern California; (ii) double occupancy lodging for the nights of

November 4th, 5th and 6th, 2017, at a hotel of Blizzard's choice near BlizzCon; and (iii) round trip ground transportation from the airport to the hotel where Grand Prize Winner will be lodged for BlizzCon. The approximate retail price of this prize package is estimated at \$5,000.00 U.S.D., depending upon the cost of travel for the Grand Prize winner to attend BlizzCon. All travel must take place on the dates and times as specified by Blizzard. Grand Prize winner shall be responsible, at Grand Prize Winner's own cost and expense, for obtaining all the necessary visas, passports, or other travel documents issued by the government of their country of citizenship so that Grand Prize Winner and Grand Prize Winner's guest will have the legal capacity to travel to the United States of America. In the event that Grand Prize Winner is a "minor" in their country of residence, Grand Prize Winner's guest must be a parent or legal guardian, traveling on the same itinerary as Grand Prize Winner.

7. Sponsor Use of Entries/Publicity Release. You hereby agree that in consideration of their being allowed the chance to enter the Contest, Sponsor, its parent, subsidiaries, licensees and affiliates, shall have the perpetual, non-exclusive, worldwide license and right to utilize your name, address (city and state), character, likeness, prize information, statements about the promotion, and biography, for any publicity, advertising and promotional purposes without additional compensation, except where prohibited by law, and releases the Released Parties (defined below) from any liability with respect thereto. Sponsor shall have the right to use, modify, reproduce, publish, perform, display, distribute, make derivative works of and otherwise commercially and non-commercially exploit your name, character, likeness, and biography in perpetuity and throughout the universe, in any manner or medium now existing or hereafter developed, without separate compensation to you or any other person or entity.

8. Collection of Information. The information necessary to operate the Contest is collected by Sponsor at the time that each Eligible Participant created their Blizzard Account (formerly know as their Battle.net Account), and without limiting Sponsor's rights under its privacy policies with regards to its use of the information, will be used to contact Eligible Participant specifically for operation of the Contest. If Sponsor becomes aware that you are under the age of majority in your country of citizenship Sponsor will delete, erase or destroy all personally identifiable information that is obtained through your submission to the Contest. If you are a citizen of France and/or any of the other countries whose citizens are eligible for this Contest, and pursuant to French law pertaining to data collection and processing, you are informed that the data collector is Blizzard Entertainment, Inc., and the data collected will be transferred to the United States of America. Upon request, you will be provided with access to your personal data. You also have a right of opposition to the data collection, under certain circumstances. To exercise such right, you may write to "2017 Heroes of the Storm® Suns Out – Guns Out Sweepstakes - Personal Data," c/o Blizzard Entertainment, P.O. Box 18979, Irvine, CA 92612. You may also withdraw your personal data upon request; however should you do so, you will be disqualified as an entrant in the Contest if you withdraw your personal data prior to the determination and fulfillment of the prizes listed in Section 6 herein.

9. General Release. By entering the Contest, you release Sponsor, participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies (collectively, the "Released Parties") from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

10. Affidavit & Release. As a condition of being awarded any prize, winners will be required to execute and deliver to Sponsor a signed Affidavit of Eligibility, which includes an acceptance of these Official Rules and a release of liability.

11. Winners List; Rules Request. For a copy of the winners list, send a stamped, self-addressed, business-size envelope after June 30, 2017 and before October 1, 2017, to Sponsor at the following address: “2017 Heroes of the Storm® Suns Out – Guns Out Sweepstakes - Winners List,” c/o Blizzard Entertainment, P.O. Box 18979, Irvine, CA 92612. To obtain a copy of these rules, send a stamped, self-addressed business-size envelope to Sponsor at the following address: “2017 Heroes of the Storm® Suns Out – Guns Out Sweepstakes - Rules Request,” c/o Blizzard Entertainment, P.O. Box 18979, Irvine, CA 92612. Residents of WA and VT may omit return postage.

12. Copyright Notice. The Contest and all accompanying materials are copyright © 2017 Blizzard Entertainment, Inc. All rights reserved.

13. Miscellaneous. The Contest and these Official Rules will be governed, construed and interpreted under the laws of the United States. Entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Sponsor reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Contest or any entrant's participation in the Contest should viruses, bugs, unauthorized human intervention or other causes beyond Sponsor's control affect the administration, security or proper play of the Contest or Sponsor otherwise becomes (as determined in its sole discretion) incapable of running the Contest as planned. Entrants who violate these Official Rules, tamper with the operation of the Contest or engage in any conduct that is detrimental or unfair to Sponsor, the Contest or any other entrant (in each case as determined in Sponsor's sole discretion) are subject to disqualification from entry into the Contest. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Contest. If you have any questions about these Official Rules or the Contest, please e-mail them to contest@blizzard.com or send written questions to “2017 Heroes of the Storm® Suns Out – Guns Out Sweepstakes,” P.O. Box 18979, Irvine, CA 92612.

14. Contest Sponsor. The sponsor of the Contest is Blizzard Entertainment, Inc.